

```

graph TD
    CN((Communication Network))
    7a[Main content source 7a] <--> CN
    7b[Main content source 7b] <--> CN
    7c[Main content source 7c] <--> CN
    2[Advertising Client 2] <--> 1[Advertisement Source 1]
    1 <--> 8[Advertisement Medium 8]
    1 <--> CN
    8 <--> CN
    6a((User 6a)) <--> CN
    6b((User 6b)) <--> CN
    6c((User 6c)) <--> CN
    6d((User 6d)) <--> CN
    3[Advertisement Play Tracker 3] <--> CN
    3 --> 4[Advertisement Tracking Medium 4]
  
```

FIGURE 1

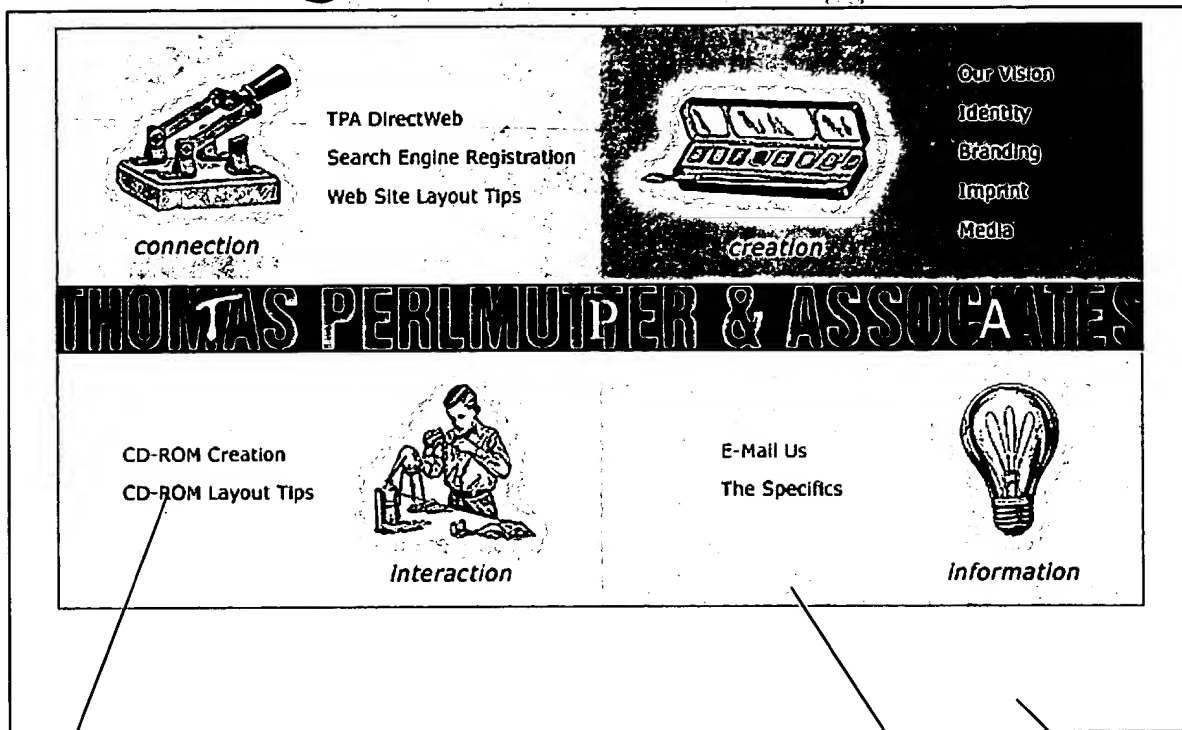


FIGURE 2A

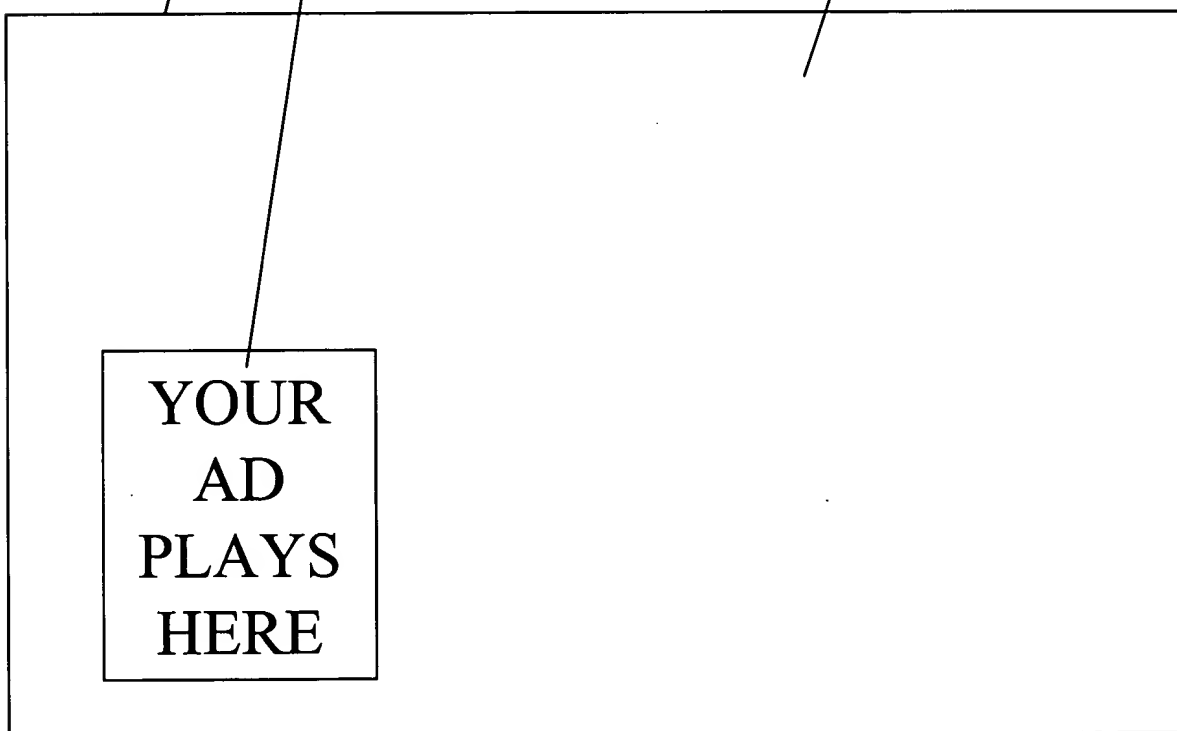


FIGURE 2B

006080" 6T24E960

000080" 6724E960

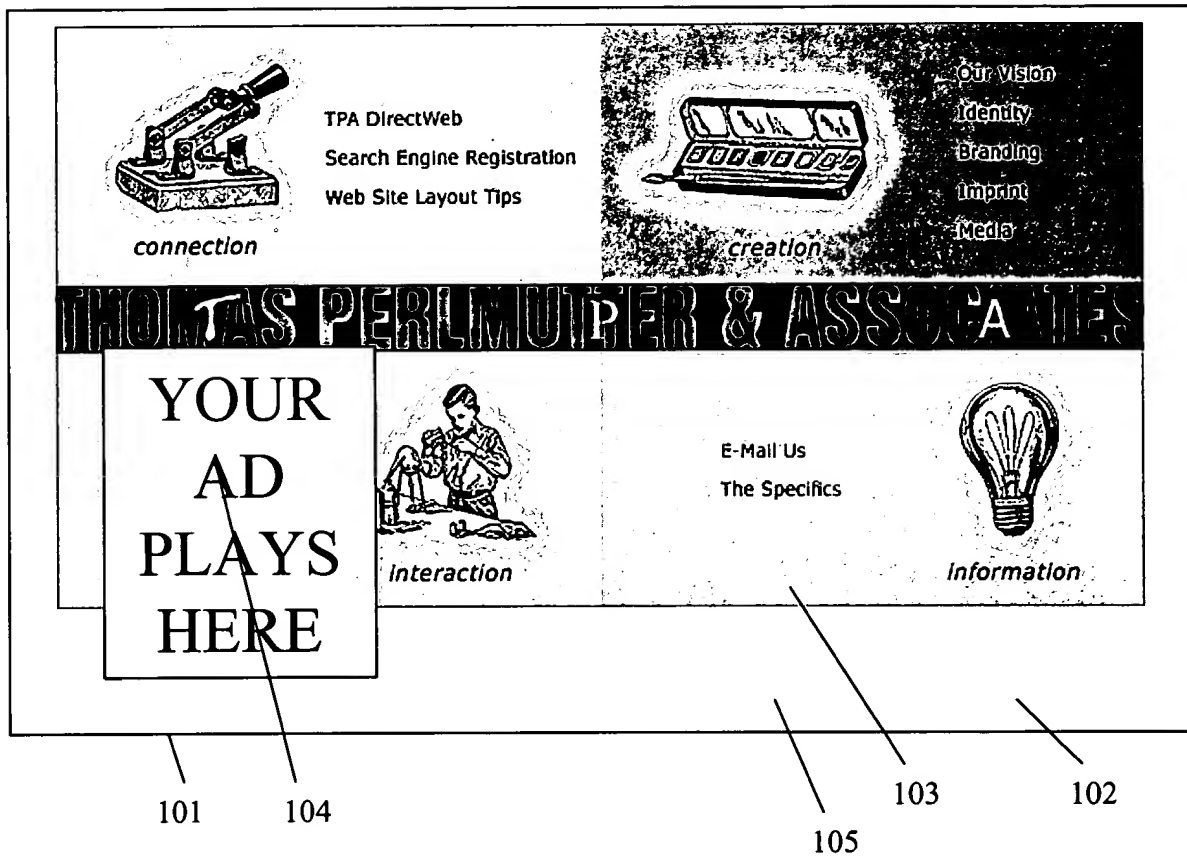


FIGURE 2C

006080" 6T24E960

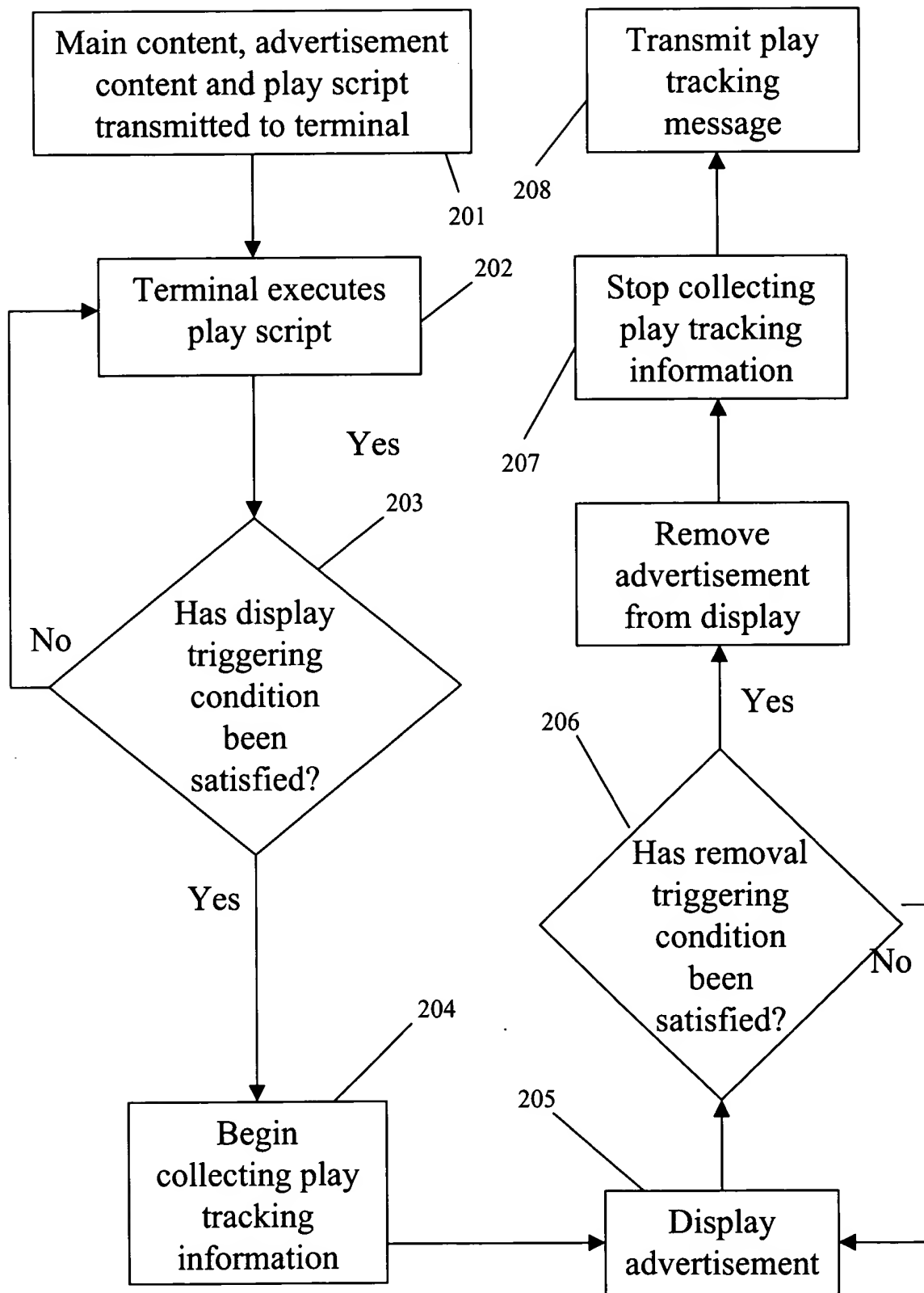


FIGURE 3

006030" 6724E950

ABC12345	301
http://www.website1.com http://www.website2.com	302
Website1 - 11:26:07 PM 6/7/89 Website2 - 11:26:37 PM 6/7/89 . . .	303
Website1 - \$1/1,000 plays Website2 - day - \$1/1,000 plays Website2 - night - \$1/2,000 plays	304
Website1 - \$5.25 Website2 - \$1.33	305

FIGURE 4

ABC12345	401
Account # 13579	402
advertisement.gif	403
http://www.content_source.com	404
Advertised product	405
30 seconds	406
300,000 random plays	407
Daytime Audience	408

FIGURE 5